

DUPLICATE
INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

Main Street Media Group
Attention: Accounts Payable
66 Canal Center Plaza
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelp	National

Advertiser	Product	Estimate Number
Americans for Tax Reform	PA-12	1136

Flight Dates	Order #	Alt Order #
10/29/12 - 11/05/12	962745	07911323

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	67	147

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	10/29/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	M-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/29/12	5:22 AM	5-6am News	5 - 6am	:30	PA12TV02ATH	\$550.00	NM
2	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	---T---	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Th		11/01/12	5:09 AM	5-6am News	5 - 6am	:30	PA12TV02ATH	\$550.00	NM
3	11/05/12	11/05/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	M-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		11/05/12	5:13 AM	5-6am News	5 - 6am	:30	PA12TV02ATH	\$550.00	NM
4	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	M-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/29/12	5:52 AM	5-6am News	5 - 6am	:30	PA12TV01ATH	\$550.00	NM
5	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	-T-----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		10/30/12	5:52 AM	5-6am News	5 - 6am	:30	PA12TV02ATH	\$550.00	NM
6	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	--W----	:30	1	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE W		10/31/12	5:53 AM	5-6am News	5 - 6am	:30	PA12TV02ATH	\$550.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Americans for Tax Reform	PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	--W----	:30	1	\$550.00	NM
7	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 5:40 AM 5-6am News 5 - 6am :30 PA12TV02ATH \$550.00 NM									
8	10/29/12	11/04/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 5:27 AM 5-6am News 5 - 6am :30 PA12TV02ATH \$550.00 NM									
9	11/05/12	11/05/12	5-6am News Class of Time - Pre-emptible with notice	5 - 6am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 5:53 AM 5-6am News 5 - 6am :30 PA12TV02ATH \$550.00 NM									
10	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 6:14 AM 6-7am News 6-7am :30 PA12TV02ATH \$1,100.00 NM									
11	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 6:13 AM 6-7am News 6-7am :30 PA12TV02ATH \$1,100.00 NM									
12	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 6:08 AM 6-7am News 6-7am :30 PA12TV02ATH \$1,100.00 NM									
13	11/05/12	11/05/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 6:24 AM 6-7am News 6-7am :30 PA12TV02ATH \$1,200.00 NM									
14	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 6:44 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,100.00 NM									
15	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$1,100.00	NM

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962745-1	11/11/12	November 2012	10/29/12 - 11/09/12
Advertiser		Product	Estimate Number
Americans for Tax Reform		PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/12	11/04/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	---T---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 6:26 AM 6-7am News 6-7am :30 PA12TV02ATH \$1,100.00 NM									
16	11/05/12	11/05/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 6:57 AM 6-7am News 6-7am :30 PA12TV01ATH \$1,200.00 NM									
17	10/29/12	11/04/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 8:44 AM Good Morning America 7-9am :30 PA12TV02ATH \$1,100.00 NM									
18	10/29/12	11/04/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 8:41 AM Good Morning America 7-9am :30 PA12TV02ATH \$1,100.00 NM									
19	10/29/12	11/04/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 8:29 AM Good Morning America 7-9am :30 PA12TV01ATH \$1,100.00 NM									
20	11/05/12	11/05/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 8:42 AM Good Morning America 7-9am :30 PA12TV02ATH \$1,200.00 NM									
21	10/29/12	11/04/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 9:44 AM Live with Kelly 9-10am :30 PA12TV02ATH \$350.00 NM									
22	10/29/12	11/04/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 9:49 AM Live with Kelly 9-10am :30 PA12TV02ATH \$350.00 NM									
23	10/29/12	11/04/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Americans for Tax Reform		PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/29/12	11/04/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	--W----	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 9:59 AM Live with Kelly 9-10am :30 PA12TV02ATH \$350.00 NM									
24	10/29/12	11/04/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	---T---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 9:43 AM Live with Kelly 9-10am :30 PA12TV01ATH \$350.00 NM									
25	10/29/12	11/04/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	----F--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 9:52 AM Live with Kelly 9-10am :30 PA12TV02ATH \$350.00 NM									
26	11/05/12	11/05/12	Live with Kelly Class of Time - Pre-emptible with notice	9-10am	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 9:22 AM Live with Kelly 9-10am :30 PA12TV02ATH \$350.00 NM									
27	11/05/12	11/05/12	RACHEL RAY DAY Class of Time - Pre-emptible with notice	M-F 10AM-11AM	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 10:24 AM RACHEL RAY DAY M-F 10AM-11AM :30 PA12TV02ATH \$350.00 NM									
28	10/29/12	11/04/12	RACHEL RAY DAY Class of Time - Pre-emptible with notice	M-F 10AM-11AM	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 10:33 AM RACHEL RAY DAY M-F 10AM-11AM :30 PA12TV01ATH \$350.00 NM									
29	10/29/12	11/04/12	RACHEL RAY DAY Class of Time - Pre-emptible with notice	M-F 10AM-11AM	-T-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -T----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 10:21 AM RACHEL RAY DAY M-F 10AM-11AM :30 PA12TV02ATH \$350.00 NM									
30	10/29/12	11/04/12	RACHEL RAY DAY Class of Time - Pre-emptible with notice	M-F 10AM-11AM	--W----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 10:30 AM RACHEL RAY DAY M-F 10AM-11AM :30 PA12TV02ATH \$350.00 NM									
31	10/29/12	11/04/12	RACHEL RAY DAY Class of Time - Pre-emptible with notice	M-F 10AM-11AM	---T---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 10:28 AM RACHEL RAY DAY M-F 10AM-11AM :30 PA12TV02ATH \$350.00 NM									

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32	10/29/12	11/04/12	RACHEL RAY DAY Class of Time - Pre-emptible with notice	M-F 10AM-11AM	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 10:27 AM RACHEL RAY DAY M-F 10AM-11AM :30 PA12TV02ATH \$350.00 NM									
33	11/05/12	11/05/12	The View Class of Time - Pre-emptible with notice	11am-noon	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 The View 11am-noon :00 \$500.00 NM Credited									
34	10/29/12	11/04/12	The View Class of Time - Pre-emptible with notice	11am-noon	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 10:58 AM The View 11am-noon :30 PA12TV02ATH \$500.00 NM									
35	10/29/12	11/04/12	The View Class of Time - Pre-emptible with notice	11am-noon	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 11:25 AM The View 11am-noon :30 PA12TV02ATH \$500.00 NM									
36	10/29/12	11/04/12	The View Class of Time - Pre-emptible with notice	11am-noon	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 11:34 AM The View 11am-noon :30 PA12TV01ATH \$500.00 NM									
37	10/29/12	11/04/12	The View Class of Time - Pre-emptible with notice	11am-noon	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 10:58 AM The View 11am-noon :30 PA12TV02ATH \$500.00 NM									
38	10/29/12	11/04/12	The View Class of Time - Pre-emptible with notice	11am-noon	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 The View 11am-noon :00 \$500.00 NM Credited									
39	10/29/12	11/04/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 Access Hollywood 12:30-1pm :00 \$500.00 NM Credited									
40	10/29/12	11/04/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	-T-----	:30	1	\$500.00	NM

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Americans for Tax Reform	PA-12	1136

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
40	10/29/12	11/04/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	-T-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Tu	10/30/12	12:53 PM	Access Hollywood	12:30-1pm	:30	PA12TV01ATH	\$500.00	NM
41	10/29/12	11/04/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	---T---	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	11/01/12	12:42 PM	Access Hollywood	12:30-1pm	:30	PA12TV02ATH	\$500.00	NM
42	11/05/12	11/05/12	Access Hollywood Class of Time - Pre-emptible with notice	12:30-1pm	M-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	12:59 PM	WTAE Noon News	11:58-12:30pm	:30	PA12TV01ATH	\$500.00	NM
43	10/29/12	11/04/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	M-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	10/29/12		DR OZ	M-F 4-5p	:00		\$450.00	NM
					Credited					
44	10/29/12	11/04/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	-T-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Tu	10/30/12		DR OZ	M-F 4-5p	:00		\$450.00	NM
					Credited					
45	10/29/12	11/04/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	--W----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	W	10/31/12	4:56 PM	DR OZ	M-F 4-5p	:30	PA12TV02ATH	\$450.00	NM
46	10/29/12	11/04/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	---T---	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	11/01/12	4:25 PM	DR OZ	M-F 4-5p	:30	PA12TV01ATH	\$450.00	NM
47	10/29/12	11/04/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	----F--	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	F	11/02/12	4:12 PM	DR OZ	M-F 4-5p	:30	PA12TV02ATH	\$450.00	NM
48	11/05/12	11/05/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	M-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Americans for Tax Reform	PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
48	11/05/12	11/05/12	DR OZ Class of Time - Pre-emptible with notice	M-F 4-5p	M-----	:30	1	\$450.00	NM		
	11/05/12	11/11/12	M-----	1	\$450.00						
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE M		11/05/12	4:25 PM	DR OZ	M-F 4-5p	:30	PA12TV02ATH	\$450.00	NM
49	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	M-----	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE M		10/29/12	5:13 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00	NM
50	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	-T-----	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	-T-----	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WTAE M		10/29/12	4:30 PM	4pm News M-F	4-5p	:30	PA12TV01ATH	\$1,000.00	NM
						MG for 50.1 10/30					
	1	WTAE Tu		10/30/12		5-6pm News M-F	5-6pm	:00		\$1,000.00	NM
						See MG 50.2					
51	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	--W----	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	--W----	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE W		10/31/12	5:27 PM	5-6pm News M-F	5-6pm	:30	PA12TV02ATH	\$1,000.00	NM
52	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	---T---	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	---T---	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE Th		11/01/12	5:21 PM	5-6pm News M-F	5-6pm	:30	PA12TV02ATH	\$1,000.00	NM
53	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	----F--	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	----F--	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE F		11/02/12	5:27 PM	5-6pm News M-F	5-6pm	:30	PA12TV01ATH	\$1,000.00	NM
54	11/05/12	11/05/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		11/05/12	11/11/12	M-----	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE M		11/05/12	5:28 PM	5-6pm News M-F	5-6pm	:30	PA12TV02ATH	\$1,000.00	NM
55	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$1,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12	M-----	1	\$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WTAE M		10/29/12	5:56 PM	5-6pm News M-F	5-6pm	:30	PA12TV02ATH	\$1,000.00	NM
56	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	-T-----	:30	1	\$1,000.00	NM		

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962745-1	11/11/12	November 2012	10/29/12 - 11/09/12
Advertiser		Product	Estimate Number
Americans for Tax Reform		PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 5:53 PM 5-6pm News M-F 5-6pm :30 PA12TV02ATH \$1,000.00 NM									
57	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 5:52 PM 5-6pm News M-F 5-6pm :30 PA12TV02ATH \$1,000.00 NM									
58	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 5:53 PM 5-6pm News M-F 5-6pm :30 PA12TV02ATH \$1,000.00 NM									
59	10/29/12	11/04/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 5:51 PM 5-6pm News M-F 5-6pm :30 PA12TV02ATH \$1,000.00 NM									
60	11/05/12	11/05/12	5-6pm News M-F Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 5:57 PM 5-6pm News M-F 5-6pm :30 PA12TV02ATH \$1,000.00 NM									
61	11/05/12	11/05/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 6:27 PM 6-6:30pm News 6-6:30pm :30 PA12TV01ATH \$1,100.00 NM									
62	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	M-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 6:29 PM 6-6:30pm News 6-6:30pm :30 PA12TV02ATH \$1,100.00 NM									
63	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	-T-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 6:23 PM 6-6:30pm News 6-6:30pm :30 PA12TV02ATH \$1,100.00 NM									
64	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser		Product	Estimate Number
Americans for Tax Reform		PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
64	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	--W----	:30	1	\$1,100.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE W</td><td></td><td>10/31/12</td><td>6:13 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>PA12TV01ATH</td><td>\$1,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE W		10/31/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	PA12TV01ATH	\$1,100.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE W		10/31/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	PA12TV01ATH	\$1,100.00	NM																																	
65	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	---T---	:30	1	\$1,100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE Th</td><td></td><td>11/01/12</td><td>6:12 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>PA12TV02ATH</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---T---	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE Th		11/01/12	6:12 PM	6-6:30pm News	6-6:30pm	:30	PA12TV02ATH	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---T---	1	\$1,100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE Th		11/01/12	6:12 PM	6-6:30pm News	6-6:30pm	:30	PA12TV02ATH	\$1,100.00	NM																																	
66	10/29/12	11/04/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	----F--	:30	1	\$1,100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE F</td><td></td><td>11/02/12</td><td>6:12 PM</td><td>6-6:30pm News</td><td>6-6:30pm</td><td>:30</td><td>PA12TV02ATH</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	----F--	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE F		11/02/12	6:12 PM	6-6:30pm News	6-6:30pm	:30	PA12TV02ATH	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	----F--	1	\$1,100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE F		11/02/12	6:12 PM	6-6:30pm News	6-6:30pm	:30	PA12TV02ATH	\$1,100.00	NM																																	
67	10/29/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	M-----	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE M</td><td></td><td>10/29/12</td><td>7:22 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>PA12TV02ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	M-----	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE M		10/29/12	7:22 PM	Inside Edition	7-7:30pm	:30	PA12TV02ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	M-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE M		10/29/12	7:22 PM	Inside Edition	7-7:30pm	:30	PA12TV02ATH	\$1,200.00	NM																																	
68	10/29/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	-T-----	:30	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	-T-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE Tu		10/30/12	7:25 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
69	10/29/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	--W----	:30	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	--W----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE W		10/31/12	7:14 PM	Inside Edition	7-7:30pm	:30	PA12TV02ATH	\$1,200.00	NM																																	
70	10/29/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	---T---	:30	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---T---	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE Th		11/01/12	7:15 PM	Inside Edition	7-7:30pm	:30	PA12TV01ATH	\$1,200.00	NM																																	
71	10/29/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	----F--	:30	1	\$1,200.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>----F--</td><td>1</td><td>\$1,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE F</td><td></td><td>11/02/12</td><td>7:30 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>PA12TV02ATH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	----F--	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE F		11/02/12	7:30 PM	Inside Edition	7-7:30pm	:30	PA12TV02ATH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	----F--	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE F		11/02/12	7:30 PM	Inside Edition	7-7:30pm	:30	PA12TV02ATH	\$1,200.00	NM																																	
72	11/05/12	11/05/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	M-----	:30	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/05/12	11/11/12	M-----	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE M		11/05/12		Inside Edition	7-7:30pm	:00		\$1,200.00	NM																																	

DUPLICATE
INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

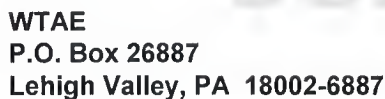
www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

Advertiser	Product	Estimate Number
Americans for Tax Reform	PA-12	1136

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	11/05/12	11/05/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	M-----	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 11/05/12 7:12 PM World News Tonight 6-7PM :30 PA12TV02ATH \$1,200.00 NM MG for 72.1 11/05									
73	10/29/12	11/04/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 7:58 PM Entertainment Tonight 7:30-8pm :30 PA12TV01ATH \$1,200.00 NM									
74	10/29/12	11/04/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 7:57 PM Entertainment Tonight 7:30-8pm :30 PA12TV02ATH \$1,200.00 NM									
75	10/29/12	11/04/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	---T---	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 11/01/12 7:46 PM Entertainment Tonight 7:30-8pm :30 PA12TV02ATH \$1,200.00 NM									
76	10/29/12	11/04/12	Mon ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	M-----	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/29/12 10:36 PM Mon ABC Prime C 10-11pm :30 PA12TV02ATH \$6,000.00 NM									
77	11/05/12	11/05/12	Mon ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	M-----	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$7,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 11/05/12 10:34 PM Mon ABC Prime C 10-11pm :30 PA12TV02ATH \$7,500.00 NM									
78	10/29/12	11/04/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	--W----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/31/12 11:32 PM M-Sun 11pm News M-Su 11-11:35pm :30 PA12TV01ATH \$2,000.00 NM									
79	10/29/12	11/04/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	----F--	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 11/02/12 11:21 PM M-Sun 11pm News M-Su 11-11:35pm :30 PA12TV02ATH \$2,000.00 NM									
80	10/29/12	11/04/12	Tues ABC Prime C Class of Time - Pre-emptible with notice	10-11pm	-T-----	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -T----- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/30/12 10:50 PM Tues ABC Prime C 10-11pm :30 PA12TV02ATH \$4,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Americans for Tax Reform	PA-12	1136

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INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
962745-1	11/11/12	November 2012	10/29/12 - 11/09/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Americans for Tax Reform	PA-12	1136

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
90	10/29/12	11/04/12	Sun Early News	630-7p	-----S	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12	9:20 AM	Sun 8-10am	News	8-10am	:30	PA12TV02ATH	\$550.00	NM
91	10/29/12	11/04/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12			Sun Early News	630-7p	:00		\$850.00	NM
Credited									
92	10/29/12	11/04/12	Sun ABC Prime A	7-8pm	-----S	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su	11/04/12	6:58 PM	Sun ABC Prime A		7-8pm	:30	PA12TV01ATH	\$2,400.00	NM
93	10/30/12	10/30/12	World News Tonight	6-7PM	-T-----	:30	0	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu	10/30/12	7:20 PM	World News Tonight		6-7PM	:30	PA12TV02ATH	\$1,200.00	NM
Total Spots						85			

Payment Terms 30 Days

<u>Gross Total</u>	\$91,750.00
<u>Agency Commission</u>	\$13,762.50
<u>Net Amount Due</u>	\$77,987.50